

5 Common Mistakes First Time Authors Make



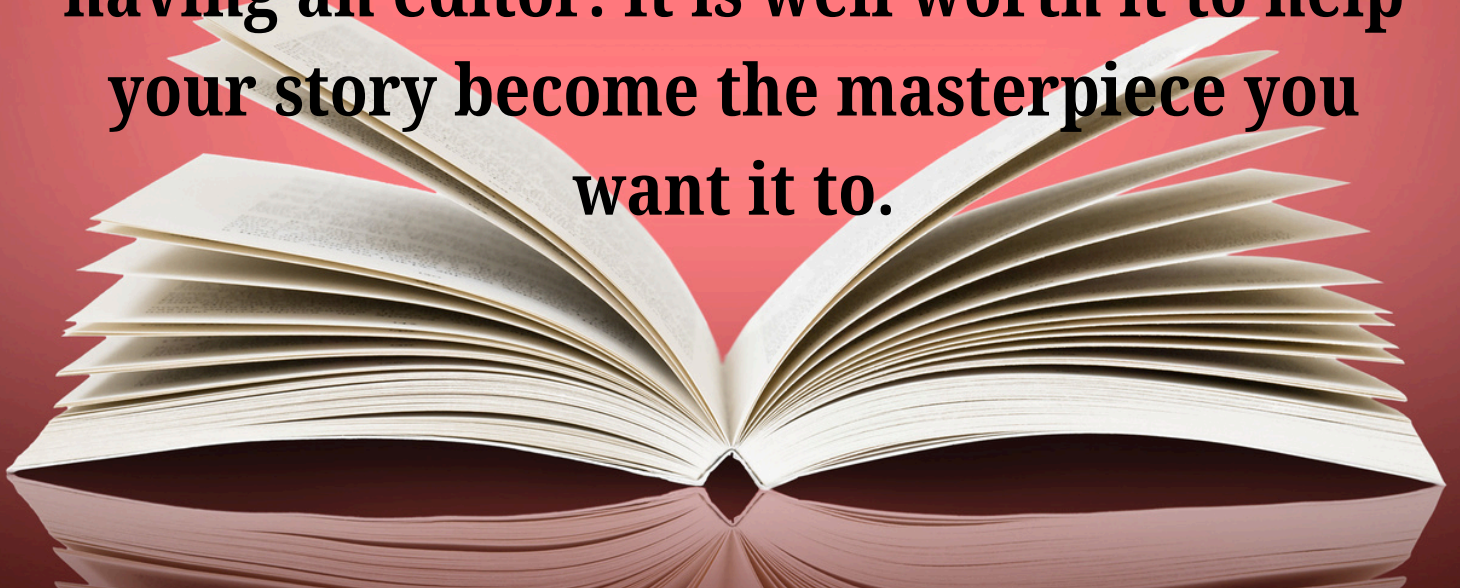
Letting self-doubt drown you.

Every bestselling author started as a beginner. They started off with incomplete ideas and run on sentences. Yet they kept practicing their craft and stuck with it despite the challenges they faced. If they can do it, why not you?



Neglecting to invest in editing.

Look, I get it. You've spent so much time with your manuscript-this is your baby. Nobody knows it better than you so why would you ever consider an editor? The role of an editor is to help refine your work and make your story shine. A fresh pair of eyes can catch things you may miss. I can't count the number of times I thought my story was great and an editor made it even better. Don't brush off having an editor. It is well worth it to help your story become the masterpiece you want it to.



Avoiding genre specific covers.

Readers judge books by their cover. If you're hoping to have people pick up your book to find out what's inside, you need to have a great cover that fits the genre. Do your research. Look up covers for top selling books in your genre.



Creating a bland book description.

When you put your back book blurb together, it should hook your readers. It's not merely a summary of your work, but an ad enticing readers to buy it. If your back description doesn't make you wanna grab the book, chances are it doesn't make others want to buy it either.



**Neglecting to create an effective launch
and post launch plan.**

Often times authors will throw an in person or virtual launch party, but then they'll let things fizzle out after that. It is vital to create a post launch plan for generating sales after that initial party.



If you have a book inside you, now is the time to write it. Let me take you from dreaming about your book to holding it in your hands with our scribal champions program. In it you will receive group and individualized coaching. You will be taught how to write your book from start to finish and given the tools you need to self publish your work. If you are ready to start your journey, contact me today at kingsglorypublishing@gmail.com



About Me

Desireé is an author, book coach and publisher born and raised in the southeast WI area. She minored in creative writing while in school and has always loved the connection that people get when they read whether it's a work of fiction or someone else's life story. She always dreamed of writing a book someday but it wasn't until 2020 that the dream became a reality. Since then Desireé has continued to write and managed to publish seven books in six years. The first was a realistic fiction



novel about human trafficking. The next two were memoirs about mental health, faith, and healing from the painful moments life throws at us. The next three were workbooks designed to help Kingdom Writers craft an engaging story. The final one is the beginning of a portal fantasy series.

Desireé served as a chapter leader for Kingdom Writers Association for two years. There she encouraged and equipped several people in writing and releasing their own stories. Following this passion she founded King's Glory Publishing House. Her company offers book coaching, editing and marketing services to help Kingdom minded people write and distribute their work. In doing so, these scribal champions bring Kingdom values back into the marketplace.

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